



The Big Lemon London to Brighton EV Rally, sponsored by EDF returns on the 25th June 2022

Charge your vehicles - following the runaway success of the inaugural event in September 2021, the second The Big Lemon London to Brighton Electric Vehicle Rally, sponsored by EDF, Britain's biggest generator of zero carbon electricity, will now be going ahead on Saturday 25th June 2022. In association with the RAC, JLC Group, 3ti and the University of Brighton the Rally will leave from Vauxhall Pleasure Gardens, London at 7 am and cover 59 miles, before finishing on Brighton Beach. All entries will stop at Ifield College near Crawley for a breakfast and adjudication before continuing to Brighton.

Tom Drutt, Co-founder of the event and CEO of The Big Lemon CIC has big things in store for the day and adds "Following the unprecedented success of our first Rally we now have a bigger and better event to look forward to on the 25th June! We will be welcoming over 75 different vehicles in 11 categories - from e-bikes all the way to buses - and all vehicles will be on display on Madeira Drive afterwards. The aim of the event is to demonstrate and celebrate the rapid development of electric vehicles and renewable energy technology and have a fun day in the process. We have some very interesting vehicles in our 'self-build' category, and we will be celebrating afterwards with an awards ceremony and after-party at Elm House, University of Brighton with awards for the most efficient vehicles in each class and for the most innovative and most sustainable designs."

The team are all incredibly excited to welcome such a diverse and strong display of Electric Vehicles and methods of transportation to the South coast. This year among the self builds there are solar cars and even an electric aircraft following the route to Brighton. Spectators are invited to join the Rally at the halfway point at Ifield Community College and the finish line at Madeira Drive, Brighton, where all vehicles will be on display and cheered as they cross the finish line. The E-village on Brighton Beach will encourage visitors to explore the electric way of life, with an array of interactive stands, live music and entertainment and displays from the UK's leading EV companies, along with an education zone and test track area. Visitors will have the opportunity to test drive one of The Big Lemon's electric buses, ride the Volks Railway, drive converted classic cars and have a ride on the Brighton Zip. A children's go-kart track will give the younger visitors the opportunity to get behind the wheel, whilst the Ardingly College sponsored education zone will help answer any questions and learn about the benefits associated with switching to electric.

As with last year our recovery partner is the RAC, the number-one for EV breakdown as it is the only UK breakdown provider to offer van-mounted, lightweight emergency mobile charging systems for EVs. Their expert patrols can use EV Boost to get a flat quickly sorted out or get a severely depleted EV on the move again. If you need a garage, the RAC's All Wheels Up recovery system can be used to tow an EV safely with all four wheels off the ground.

JLC group, based in Hailsham, East Sussex are a main sponsor of the event this year and will be profiling their new electric commercial vehicles along with the incredibly fun NoSmoke 1960s inspired convertible. They will be hosting a VIP area at the Brighton Zip and will be displaying their latest state of the art commercial vehicles.

Partnered with YouTube sensation "Fully Charged" the rally will start at 7.00am in London. There will be a mid-point stop at Ifield Community College from 8.00am and then the vehicles will be on display on Madeira Drive, Brighton from 10.00am til 4.00pm. The coveted awards ceremony will take place on the evening of the 25th June at Elm House, University of Brighton with awards for participants with the lowest energy consumption and general performance across all categories. Those wishing to apply for tickets please contact harrison@londontobrighton.org

Categories for the rally include:

- E-Bikes
- E-Motorbikes
- City Cars
- Saloon cars
- SUVs
- Vans
- Self-builds
- Minibuses
- Buses
- Trucks
- Electric plane
- Public transport
- KW usage - ~Net Zero Hero

We would like to thank all the event's partners and sponsors for their patience, commitment, and diligence. Without their help this year's event would not be possible

Our partners include: The Big Lemon CIC, EDF, JLC Group, RAC, Fully Charged, University of Brighton, Current PR, Hendy, 3ti and Drive Electric

If you would like to attend or find out more information on The Big Lemon London to Brighton Electric Vehicle Rally, go to: www.londontobrighton.org

Ends

Note to editors:

Event details

- The London to Brighton EV Rally was the first fully Electric Vehicle Rally to take place in England
- Combined with the Rally's Electric Village showcase and The Big Lemon event forum the Rally is a first for England.
- The Rally was one of the first of its type in England and showcases the latest in EV and solar technology from the automotive, leisure and manufacturing sectors
- Brings the future of new transportation and leisure technologies to the public in an entertaining and educational atmosphere
- The Big Lemon forum has been set up to engage the educational sector with the forerunner of an annual EV seminar and conference to be held in Brighton
- Electric vehicle exhibits and displays
- Static and moving displays featuring a broad range of electric and solar vehicles representing many sectors inc private vehicles, motor bikes, transportation, autonomous, authorities, leisure, commercial, micro-mobility vehicles (cycles, scooters, etc.) and self-built vehicles
- Education Zone
- Free public entrance- subject to restrictions

About EDF

EDF is helping Britain achieve Net Zero by leading the transition to a cleaner, low emission electric future and tackling climate change. They are Britain's biggest generator of zero carbon electricity, meeting around one-fifth of the country's demand and supplying millions of customers with electricity and gas.

With around 6 million accounts, EDF is one of the largest suppliers to British homes and businesses and a leading supplier of innovative energy solutions that are helping businesses become more energy independent. All their home and small business customers get energy tariffs backed by zero carbon electricity as standard.

EDF generates low carbon electricity from eight nuclear power stations, more than thirty onshore wind farms and two offshore wind farms, and operate one of Britain's biggest battery storage units, one gas and one coal power station, thousands of EV charge-points, and combined heat and power plants. Wind, nuclear and solar all produce electricity that is zero carbon at the point of generation and have similar emissions over the build, run and retire lifecycles.

EDF is leading the UK's nuclear renaissance with the construction of a new nuclear power station at Hinkley Point C and is leading the development of plans for a replica at Sizewell C in Suffolk. Hinkley Point C and Sizewell C will provide low carbon electricity to meet 14% of UK demand and power around 12 million homes.

EDF is one of the UK's largest investors in renewables, with 1GW of renewable generation in operation and over 4GW in construction, planning and development across a range of technologies including onshore and offshore wind, solar and battery storage. They are constructing their largest offshore wind farm in Britain - the 450 W Neart na Gaoithe project in Scotland which will be ready in 2023. Their energy services business, Imtech, is one of the largest technical service providers in the UK and Ireland. EDF is part of EDF Group, the world's biggest electricity generator. In the UK they employ around 13,000 people.